



FROZEN AT SEA
for the freshest seafood
EVERYWHERE



SOCIAL MEDIA TOOLKIT



RAMMI

Offered Exclusively by

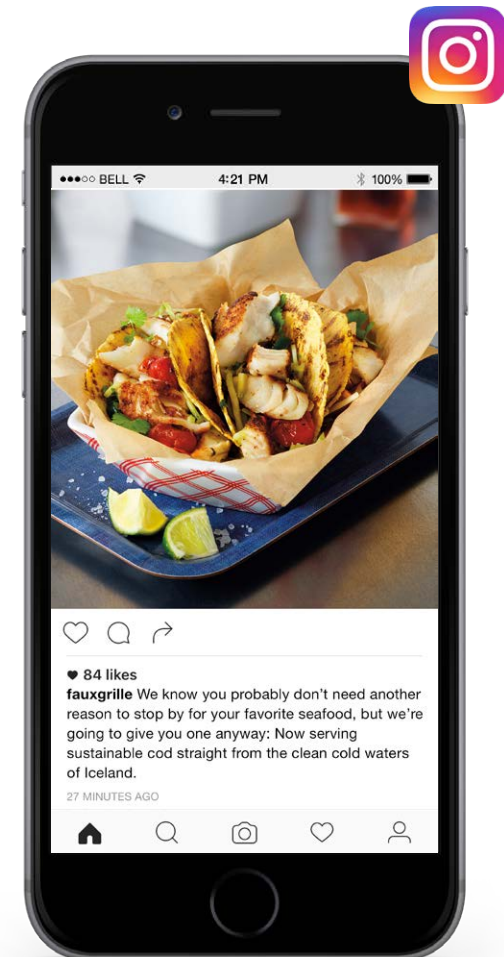
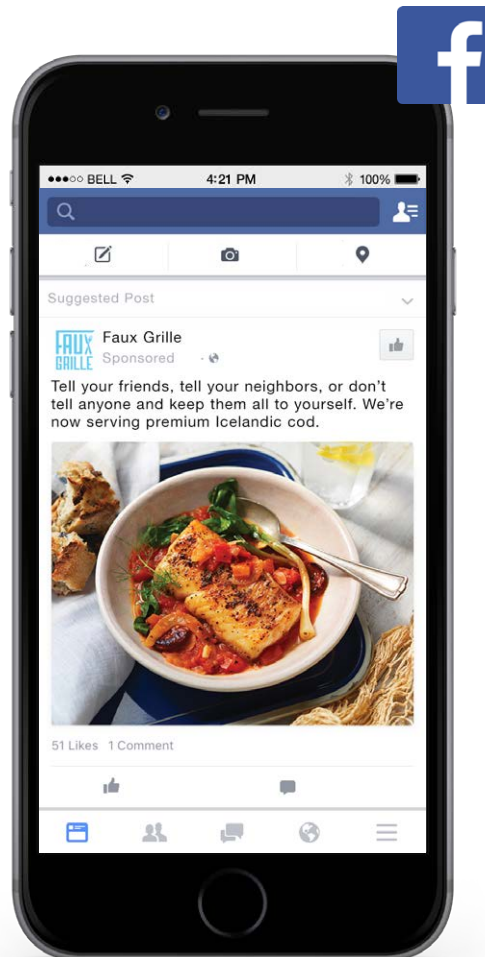
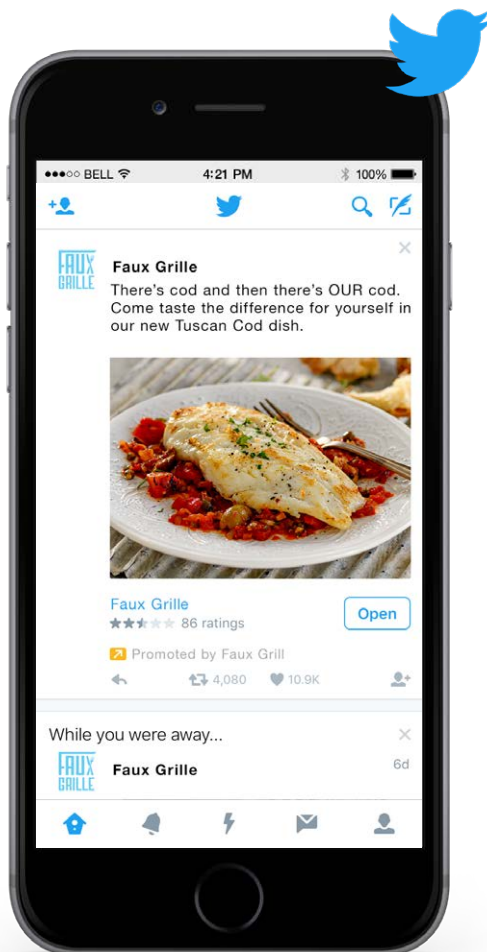

HIGH LINER FOODS

GO AHEAD AND BRAG

We're proud to partner with Rammi to bring you extremely high-quality cod loins straight from the clean cold waters of Iceland with a focus on sustainability, balance to the marine environment, and, of course, an incredible taste and flavor you and your customers won't find anywhere else. So make sure you let your customers know it's now available in your operation.

SUGGESTED TWEETS & POSTS (1)

You can use these posts as they are or as inspiration for posts that suit your establishment, menu, and audience best.



SUGGESTED TWEETS & POSTS (2)

You can use these posts as they are or as inspiration for posts that suit your establishment, menu, and audience best.

Tell your friends, tell your neighbors, or don't tell anyone and keep them all to yourself. We're now serving premium Icelandic cod.

There's cod and then there's OUR cod. Come taste the difference for yourself in our new [dish name].

All the cool kids are trying our new [dish name]. And all the not-so-cool kids. Everyone really. They're just really, really good. Now serving Icelandic cod.

"Sunday" and "seafood" both start with an "s". Coincidence? Better just play it safe and enjoy one of your favorite cod dishes.

Straight from the clean cold waters of Iceland to your plate, come taste our new premium sustainable cod in our [dish name]!

A cod dish so good you'll have to cancel your plans for the rest of the day so you can spend it thinking about how good that [dish name] you just ate was.

We know you probably don't need another reason to stop by for your favorite seafood, but we're going to give you one anyway: Now serving sustainable cod straight from the clean cold waters of Iceland.

If you have any questions or need further assistance, please contact your High Liner Foods representative.