

EVERY
BITE
BETTER



OPERATOR REBATE

**GET UP TO \$500 ON SEAFOOD
DURING THE LENTEN SEASON
AND HELP FEEDING AMERICA**




HIGH LINER FOODS

**GOOD FOR YOU.
GOOD FOR YOUR GUESTS.
GOOD FOR THOSE IN NEED.**

OPERATOR REBATE
GET UP TO \$500
ON SEAFOOD.
GIVE TO HELP
HUNGRY FAMILIES.

This year, you can help make every bite better with each order of seafood. In addition to providing succulent, healthful options to your guests, High Liner Foods will donate \$5 per case to Feeding America. You can also choose to donate your full rebate to help provide even more meals to people in need.

\$5 PER CASE

| PRODUCT CODE | PRODUCT DESCRIPTION | CASE PACK | PRODUCT CATEGORY | CASES PURCHASED | PRODUCT CODE | PRODUCT DESCRIPTION | CASE PACK | PRODUCT CATEGORY | CASES PURCHASED | | |
|----------------------------|---|-----------|--------------------|-----------------|---|---|-----------|------------------------|------------------------|------------------------|------------------------|
| VALUE-ADDED SEAFOOD | | | | | VALUE-ADDED SEAFOOD (CONTINUED) | | | | | | |
| 10001654 | 4 oz Brewer's Choice® Battered Cod Fillets | 1/10 lb | Beer Battered | | 10024473 | 4 oz Fresh Dill Glazed Grilled Salmon Fillets | 1/10 lb | Glazed Natural Fillets | | | |
| 10001652 | 2 oz Brewer's Choice® Battered Cod Fillets | 2/5 lb | Beer Battered | | 10024474 | 4 oz Au Naturelle Glazed Grilled Salmon Fillets | 1/10 lb | Glazed Natural Fillets | | | |
| 1029719 | 4 oz Battered Cod Portions with Corona® | 1/10 lb | Beer Battered | | 1029103 | 1 oz Breaded Cod Nuggets | 1/10/lb | Breaded Natural Cuts | | | |
| 10004182 | 31-35 ct Redhook® Ale Battered Round Shrimp, Tail-Off | 4/2.5 lb | Beer Battered | | 1029505 | 4 oz Crunchy Breaded Cod Squares | 1/10 lb | Breaded Portions | | | |
| 10023827 | 8 oz Big Bob's Battered Cod Fillets | 1/10 lb | Beer Battered | | 10004302 | 3 oz Maryland Style Crab Cakes, Deep Fry | 1/9 lb | Simple Favorites | | | |
| 10021783 | 3 oz Pub Style Battered Cod Fillets | 1/10 lb | Beer Battered | | BONUS! WRITE IN 1 HIGH LINER FOODS VALUE-ADDED PRODUCT CODE OF YOUR CHOICE | | | | | | |
| 1029736 | 5-6 oz UpperCrust® Potato Cod Fillets | 1/10 lb | UpperCrust® | | SUBTOTAL | | | | CASES PURCHASED | PER CASE REBATE | SUBTOTAL REBATE |
| 1039207 | 5 oz Sole Rolled with Scallops & Crabmeat Stuffing | 1/10 lb | Stuffed Seafood | | | | | | x | \$5 | = |
| 1089526 | 5-6 oz UpperCrust® Tortilla Tilapia Fillets | 1/10 lb | UpperCrust® | | TOTAL REBATE | | | | \$ | | |
| 1059340 | 5 oz Pan-Sear Roasted Garlic & Herb Tilapia Fillets | 1/10 lb | Pan-Sear Selects® | | | | | | | | |
| 14364 | 5-6 oz Pecan Crunch Tilapia Fillets | 1/10 lb | Crusted Seafood | | <input type="checkbox"/> Donate my full rebate to Feeding America | | | | | | |
| 1089333 | 5 oz FireRoasters™ Citrus Peppercorn Tilapia Fillets | 1/10 lb | FireRoasters™ | | | | | | | | |
| 1089591 | 5-6 oz UpperCrust® Parmesan Tilapia Fillets | 1/10 lb | UpperCrust® | | | | | | | | |
| 1089521 | 5-6 oz UpperCrust® Coconut Tilapia Fillets | 1/10 lb | UpperCrust® | | | | | | | | |
| 1002026 | 31-35 ct Battercrisp Sauce & Serve Shrimp | 4/2.5 lb | Value-Added Shrimp | | | | | | | | |



If redeeming your rebate online, visit www.rapidrebate.net. Complete the short form to activate your registration and then you can start uploading your rebate and accessing your account through the website or mobile app. Your account will also allow you to check the status of your rebate once it is received.

If submitting your rebate via mail, please send this completed rebate and proof of purchase to:

Every Bite Better 2018 | P.O. Box 552 | Traverse City, MI 49685-0552

OPERATOR INFORMATION

| | | | | | | | | |
|--|------------|------------|----------|----------------------|---------------------|-----------|---------|-------|
| Name: | | | | Title: | | | | |
| Company: | | | | Operator Signature: | | | | |
| Address: | | | | City/State: | | ZIP Code: | | |
| Phone (daytime): | | | | Email: | | | | |
| Segment (choose one): | Restaurant | Healthcare | Military | College & University | Business & Industry | Catering | Lodging | Other |
| Name of Distributor: | | | | | | | | |
| Distributor Sales Rep Name: | | | | | | | | |
| <input type="checkbox"/> Yes! I would like to receive email communication and information from High Liner Foods. | | | | | | | | |
| <input type="checkbox"/> Yes! I am willing to be contacted by High Liner Foods to provide a testimonial that may be featured on highlinerfs.com. | | | | | | | | |

RULES

- Offer valid on purchases made between 2/1/18-5/31/18.
- One rebate per customer.
- Valid in foodservice operator accounts only.
- Distributors are excluded from this offer.
- Available to multi-unit chain accounts.
- Submit rebate request any time before 6/30/18.
- Minimum of 5 cases purchased required to be eligible.
- Maximum rebate value per operator is \$500.
- Proof of purchase in the form of distributor invoice must accompany request. Computer-generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other High Liner Foods' offer, bid, contract price, promotion, or rebate.
- Please allow 8-10 weeks for processing the redemption.
- Donations to Feeding America will be processed on or around 8/1/18.



WWW.HIGHLINERFS.COM

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